

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

Greer Margolis Mitchell/ Pol
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 705789 /		<u>Alt Order #</u> 06271949
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 10/02/12 - 10/08/12		<u>Estimate #</u> 1536
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 08/10/12 / 09/24/12
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	10/02/12	10/08/12	The Doctors	1-2p		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$300.00	0.00			
N 2	KUSA	10/02/12	10/08/12	Late News M-F	10-1035p		:30				NM	5	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$2,800.00	0.00			
N 3	KUSA	10/02/12	10/08/12	Tonight Show	1037-1137p		:30				NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$1,300.00	0.00			
N 4	KUSA	10/02/12	10/08/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$300.00	0.00			
N 5	KUSA	10/02/12	10/08/12	Extra	1230p-1p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$350.00	0.00			
N 6	KUSA	10/02/12	10/08/12	9News at Noon	12p-1230p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$350.00	0.00			
N 7	KUSA	10/02/12	10/08/12	Days of Our Lives	M-F 2-3p		:30				NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$550.00	0.00			
N 8	KUSA	10/02/12	10/08/12	Ellen	3-4p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$350.00	0.00			
N 9	KUSA	10/02/12	10/08/12	9News 4pm	4p-5p		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$700.00	0.00			
N 10	KUSA	10/02/12	10/08/12	9News Daybreak 5a	5-530am		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$500.00	0.00			
N 11	KUSA	10/02/12	10/08/12	9News 5pm	5p-530p		:30				NM	5	\$8,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u> 705789 /		<u>Alt Order #</u> 06271949
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 08/10/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$1,600.00	0.00			
N 12	KUSA	10/02/12	10/08/12	9News 5pm	5p-530p		:30				NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$3,000.00	0.00			
N 13	KUSA	10/02/12	10/08/12	9News Daybreak 5:30a	530-6am		:30				NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$850.00	0.00			
N 14	KUSA	10/02/12	10/08/12	9News 6pm	6p-630p		:30				NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$1,800.00	0.00			
N 15	KUSA	10/02/12	10/08/12	9News 6am	6-7am		:30				NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$1,400.00	0.00			
N 16	KUSA	10/02/12	10/08/12	Entertainment Tonight	630-7p		:30				NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$1,600.00	0.00			
N 17	KUSA	10/02/12	10/08/12	Today Show	7-9am		:30				NM	10	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--				10	\$1,300.00	0.00			
N 18	KUSA	10/02/12	10/08/12	Today Show II	9-10am		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$450.00	0.00			
N 19	KUSA	10/02/12	10/08/12	M-F 430-5a News	430-5a		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWT--S				4	\$50.00	0.00			
N 20	KUSA	10/05/12	10/05/12	Grimm	8-9p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$2,500.00	0.00			
N 21	KUSA	10/05/12	10/05/12	Dateline	9-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$3,000.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KUSA	10/01/12-10/07/12	Dateline	9-10p	-----F----	:30	\$3,000.00	0.00	NM		
		Credited											
N 22	KUSA	10/08/12	10/08/12	The Voice	7-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$7,500.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KUSA	10/08/12-10/14/12	The Voice	7-9p	M-----	:30	\$7,500.00	0.00	NM		
		Credited											
		2	KUSA	10/08/12-10/14/12	The Voice	7-9p	M-----	:30	\$7,500.00	0.00	NM		
		Credited											
N 23	KUSA	10/08/12	10/08/12	Revolution	9-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$4,500.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KUSA	10/08/12-10/14/12	Revolution	9-10p	M-----	:30	\$4,500.00	0.00	NM		
		Credited											

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<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 08/10/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 24	KUSA	10/06/12	10/07/12	NBC Nightly News Weekend	430-5p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----SS				1	\$2,500.00	0.00			
N 25	KUSA	10/06/12	10/06/12	9News 10pm Sat	Sat 10p-1037p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$2,000.00	0.00			
N 26	KUSA	10/06/12	10/06/12	Saturday Night Live	1037p-1207a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$1,400.00	0.00			
N 27	KUSA	10/06/12	10/06/12	Early News (Sa-Su)	SS 5-6p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$950.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	10/01/12-10/07/12	Early News (Sa-Su)	SS 5-6p	-----Sa--	:30		\$950.00	0.00	NM		
			Credited										
	2	KUSA	10/01/12-10/07/12	Early News (Sa-Su)	SS 5-6p	-----Sa--	:30		\$950.00	0.00	NM		
			Credited										
N 28	KUSA	10/06/12	10/06/12	Sat Today	5-7am		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$350.00	0.00			
N 29	KUSA	10/06/12	10/06/12	Notre Dame Football	Notre Dame Footba		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$2,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	10/01/12-10/07/12	Notre Dame Football	Notre Dame Footba	-----Sa--	:30		\$2,000.00	0.00	NM		
			Credited										
N 30	KUSA	10/06/12	10/06/12	9News 7a Sat	7-9a		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$700.00	0.00			
N 31	KUSA	10/07/12	10/07/12	9News 10p Sun	10-1037p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$2,800.00	0.00			
N 32	KUSA	10/07/12	10/07/12	Sun News Extended	1035-11p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,200.00	0.00			
N 33	KUSA	10/07/12	10/07/12	Football Night in America	Various		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$2,000.00	0.00			
N 34	KUSA	10/07/12	10/07/12	Sunday Today	6-7am		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$275.00	0.00			
N 35	KUSA	10/07/12	10/07/12	9News 7a Sun	7-9a		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				2	\$700.00	0.00			
N 36	KUSA	10/07/12	10/07/12	NFL Special Edition News	9-10p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$2,800.00	0.00			
N 37	KUSA	10/04/12	10/04/12	30 Rock/ Up All Night	7-8p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Week:		10/01/12	10/07/12	---T---				1	\$3,500.00	0.00			
N 38	KUSA	10/02/12	10/02/12	The Voice	7-8p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				2	\$7,500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	10/01/12-10/07/12	The Voice	7-8p	-Tu-----	:30		\$7,500.00	0.00	NM		
	Credited												
	2	KUSA	10/01/12-10/07/12	The Voice	7-8p	-Tu-----	:30		\$7,500.00	0.00	NM		
	Credited												
N 39	KUSA	10/02/12	10/02/12	Go On/ The New Normal	8-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$4,500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	10/01/12-10/07/12	Go On/ The New Normal	8-9p	-Tu-----	:30		\$4,500.00	0.00	NM		
	Credited												
N 40	KUSA	10/02/12	10/02/12	Parenthood	9-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$4,500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	10/01/12-10/07/12	Parenthood	9-10p	-Tu-----	:30		\$4,500.00	0.00	NM		
	Credited												
N 41	KUSA	10/03/12	10/03/12	Animal Practice/ Guys with Ki	7-8p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$3,500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	10/01/12-10/07/12	Animal Practice/ Guys with Ki	7-8p	---W-----	:30		\$3,500.00	0.00	NM		
	Credited												
N 42	KUSA	10/03/12	10/03/12	Law & Order: SVU	8-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$3,500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	10/01/12-10/07/12	Law & Order: SVU	8-9p	---W-----	:30		\$3,500.00	0.00	NM		
	Credited												
N 43	KUSA	10/07/12	10/07/12	NFL Regular Season Football	NFL Regular Season		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				2	\$7,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	10/01/12-10/07/12	NFL Regular Season Football	NFL Regular Season	-----Su	:30		\$7,000.00	0.00	NM		
	Credited												
	2	KUSA	10/01/12-10/07/12	NFL Regular Season Football	NFL Regular Season	-----Su	:30		\$7,000.00	0.00	NM		
	Credited												
N 44	KUSA	10/05/12	10/05/12	Dateline	9-10p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$2,800.00	0.00			
N 45	KUSA	10/02/12	10/05/12	Colorado & Company	10a-11a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				1	\$200.00	0.00			
N 46	KUSA	10/08/12	10/08/12	The Voice	7-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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TERMS: Due 15th day of the Month following Broadcast.



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

<u>Contract / Revision</u> 705789 /		<u>Alt Order #</u> 06271949
<u>Contract Dates</u> 10/02/12 - 10/08/12		<u>Product</u> OBAMA FOR AMERICA
<u>Advertiser</u> Obama/D/President		<u>Estimate #</u> 1536
		<u>Original Date / Revision</u> 08/10/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$6,500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	10/08/12-10/14/12	The Voice	7-9p	M-----	:30		\$6,500.00	0.00	NM		
	Credited												
	2	KUSA	10/08/12-10/14/12	The Voice	7-9p	M-----	:30		\$6,500.00	0.00	NM		
	Credited												
N 47	KUSA	10/06/12	10/06/12	Notre Dame Football	Notre Dame Footba		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$2,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	10/01/12-10/07/12	Notre Dame Football	Notre Dame Footba	-----Sa--	:30		\$2,000.00	0.00	NM		
	Credited												
N 48	KUSA	10/08/12	10/08/12	Revolution	9-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$4,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	10/08/12-10/14/12	Revolution	9-10p	M-----	:30		\$4,000.00	0.00	NM		
	Credited												
N 49	KUSA	10/02/12	10/05/12	9News Daybreak 5a	5-530am		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$500.00	0.00			
N 50	KUSA	10/02/12	10/02/12	Parenthood	9-10p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$4,000.00	0.00			
N 51	KUSA	10/07/12	10/07/12	NFL Regular Season Football	NFL Regular Seas		:30				NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				2	\$6,000.00	0.00			
N 52	KUSA	10/07/12	10/07/12	Football Night in America	Various		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$2,000.00	0.00			
N 53	KUSA	10/04/12	10/04/12	30 Rock/ Up All Night	7-8p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$3,500.00	0.00			
N 54	KUSA	10/04/12	10/04/12	Office/ Parks & Rec	8-9p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$3,500.00	0.00			
N 55	KUSA	10/06/12	10/06/12	Dateline	9-10p		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$850.00	0.00			
N 56	KUSA	10/02/12	10/05/12	Colorado & Company	10a-11a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				1	\$200.00	0.00			
N 57	KUSA	10/06/12	10/06/12	Notre Dame Football	Notre Dame Footba		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				4	\$1,000.00	0.00			
N 58	KUSA	10/02/12	10/02/12	The Voice	7-8p		:30				NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				3	\$5,000.00	0.00			

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Contract / Revision	Alt Order #
705789 /	06271949

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	OBAMA FOR AMERICA	1536

Advertiser	Original Date / Revision
Obama/D/President	08/10/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 59	KUSA	10/02/12	10/02/12	Go On/ The New Normal	8-9p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$3,500.00	0.00			
N 60	KUSA	10/08/12	10/08/12	The Voice	7-9p		:30				NM	2	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$5,500.00	0.00			
N 61	KUSA	10/08/12	10/08/12	Revolution	9-10p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$3,000.00	0.00			
N 62	KUSA	10/04/12	10/04/12	Rock Center with BW	9-10p		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				2	\$2,000.00	0.00			
Totals										0.00		139	\$192,475.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/07/12	116	\$157,625.00	\$133,981.25
10/08/12 - 10/14/12	23	\$34,850.00	\$29,622.50
Totals	139	\$192,475.00	\$163,603.75

Signature: _____ **Date:** _____

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